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The NEA will create a compelling and easily understood explanation of the state and value of the UK's natural environment and ecosystem services. It will be useful to institutions and individuals to raise awareness of the importance of ecosystems and the services they provide to society, as well as assisting in strengthening policy-making to ensure effective management in the future.

Coordinated by United Nations Environment Programme - World Conservation Monitoring Centre (UNEP-WCMC), the NEA will be an inclusive process involving many government, academic, NGO and private sector institutions.